

Thanks for helping us promote *Tweens and Teens: What every parent needs to know*



Here's a short guide on how to use this pack



Social media post

This can be posted on your chosen social media feed.



Story post

Use this on Instagram and/or Facebook stories.



Poster

This is for any notice boards/advertising spaces. Type the details of your event in the box and print.

How to use

Page 1:

Click on any of these images to download and share. Download as many as you like!

Page 2:

Here you'll find text that you can easily copy into your social posts, emails, newsletters and more.

Page 3:

Here are the links you need to book tickets.

Page 4:

Need some inspiration for ways to use this pack? Look no further!



PowerPoint slide

Whether you use PowerPoint or another programme, you can use this to advertise on screen.



Promotional video

This video gives you a taste of what you can expect at the event.

Copy and paste this text

for social posts, emails, newsletters and more.

Share on socials

👉 Use this for your caption 👈

Hormones, mood swings, pushing boundaries... sound familiar? Join Care for the Family's live event Tweens and Teens: What every parent needs to know, for hope and practical guidance to help you stay connected with your teen.

Book tickets: cff.org.uk/tweens

Send to your friends on WhatsApp

👉 Use this 👈

I thought you might be interested in this event from Care for the Family. Tweens and Teens: What every parent needs to know, gives you hope and practical guidance to help you stay connected with your teen.

Book tickets: cff.org.uk/tweens

Share by email or in newsletters

👉 Use this 👈

One minute they need you, the next you're the most embarrassing person alive!

On top of the raging hormones and mood swings, our children are pulling away and becoming their own person.

This stage of development is full of change for our children, and can be challenging for parents, which is why Care for the Family has created the live event Tweens and Teens: What every parent needs to know.

Designed to offer hope to mums, dads, and carers through the turbulence of the tween years and beyond, you'll get practical tools to help you come alongside your child as they try and establish their identity, assert their independence and find their place in the world.

Book tickets: cff.org.uk/tweens

Eventbrite links to share

Here are all the booking links you need!

Portsmouth, 17 November:

<https://bit.ly/TATPort>

Southampton, 18 November:

<https://bit.ly/TATSouth>

Bournemouth, 19 November:

<https://bit.ly/TATBourne>

Webpage: cff.org.uk/tweens



How you can help

Need some inspiration for ways to use this pack? Look no further!

We're so grateful for your help in spreading the word about our events.

Every family you help us reach is one more family we can support and strengthen. Thank you for making that possible.

Share on socials

- Post in your local area hub on Facebook.
- Share the event on your own social media pages, including any parent groups, school groups or church groups that you're part of on Facebook or WhatsApp.
- Include the specific Eventbrite booking link for your location wherever you can.

Advertise on screen

- If you have an advertising screen in your school or church, you could show the PowerPoint slide, or video trailer.
- Can you share in the notices at your church or local event? The video is nice and short and gives all the information people need to book.

Pin a poster

Type your local event details, print the poster and put up on a noticeboard at your local school, church, library or community centre – anywhere parents might spot it!

Send emails or newsletters

- Share the event, including booking links in any local emails or newsletters.
- If you know any local events website then sending them the information is a great way to get the event out.

Spread the word in person

Can you give information to your local school or church to share? We can send hard copy postcards and brochures if you like too – just drop us an email: mail@cff.org.uk.